



SALÓ DE L'ENSENYAMENT

SETMANA DE LA FORMACIÓ I TREBALL

22 - 26 MARCH 2017
MONTJUÏC VENUE



Fira Barcelona

www.ensenyament.com

#ensenyament     

Guide their profile



OPENING HOURS

Wednesday to Friday,
9 am to 7 pm
Saturday, 10 am to 8 pm
Sunday, 9:30 am
to 14:30 pm

BE PART OF THE LEADING FACE-TO-FACE PLATFORM FOR INFORMATION AND GUIDANCE ABOUT EDUCATIONAL OPTIONS

THE MAIN BENEFITS:

- A presence at Catalonia's preeminent show for training and guidance in education.
- Publicise your business and present your new products and services.
- Guide potential students and capture them.
- **Over 75,000 students, families and educators.**
- Presence of the competition.
- Support from the major educational institutions.
- **Extensive media coverage for the show.**

THE BEST EDUCATIONAL RANGE:

The show features the best range of national and international formal and non-formal training centres:

- University Courses.
- Vocational Training.
- Other Higher Education.
- Complementary Courses.
- Languages.
- Higher Artistic Studies.
- Primary, Secondary Education and Pre-university Centres.
- Job Training.
- Educational Services.

SPECIFIC AREAS

YOUNG PEOPLE'S AREA

The ideal place for meeting young people and teenagers. Enhance your brand awareness and social reputation in this interactive area where you can convey values such as healthy habits, sustainability and energy saving, safe Internet, entrepreneurship, solidarity, diversity and cooperation.

SCIENCE AREA

The best way and venue for introducing young people to everything taking place in our universities, research centres, technology centres and other institutions in the field of science and technology.
A Catalan Foundation for Research and Innovation initiative.

LANGUAGE FAIR

Language skills will be essential for our young people in the future. The Spanish Association of Organisers of Courses Abroad (ASEPROCE) is responsible for this **critical area in academic training.**

ARTISTIC AREAS

We invite you to be part of an area exclusively about drama, dance and music studies.
You will become the best option for studying art.

ACTIVITIES

ACTIVITIES CLASSROOM

An area featuring talks, workshops, roundtables, interactive activities and demonstrations that will help students and families decide about their studies.



A personalized guidance and advice service that will help the visitors to choose the studies that best fit their preferences and skills.

This year two new activities are starting up:

"ORIENTA'T" CAPSULES FOR YOUNG PEOPLE AND FAMILIES:

30 - minute group workshops for students and families where they will find answers to their questions.

CAPSULES FOR TEACHERS

"UPDATE"

Activity aimed at helping teachers and education professionals when guiding students.



An area that informs and guides adults about the training services and professional qualifications on offer in Catalonia.



Specific activities that invite visitors to discover the magic of multimedia technologies.

These activities are run by the Centre de la Imatge i la Tecnologia Multimèdia (CITM/UPC) and provide the option to experiment with virtual reality, learn about how video-games are created and test out these new technologies live in the demonstration area.



In small groups of 15 people. This activity teaches students to find the information they need to understand and become familiar with training pathways and educational and occupational options.

